



Advocacy to Action

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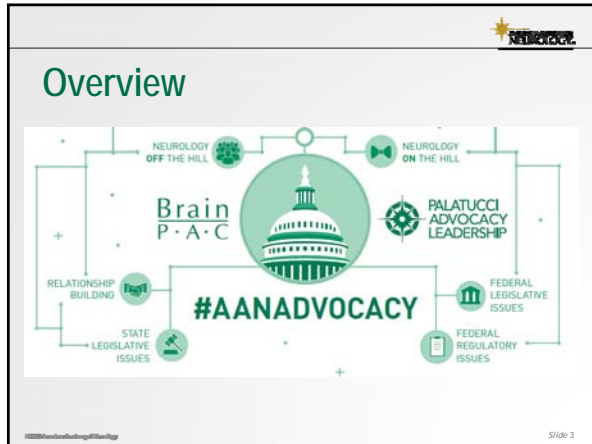
Mission

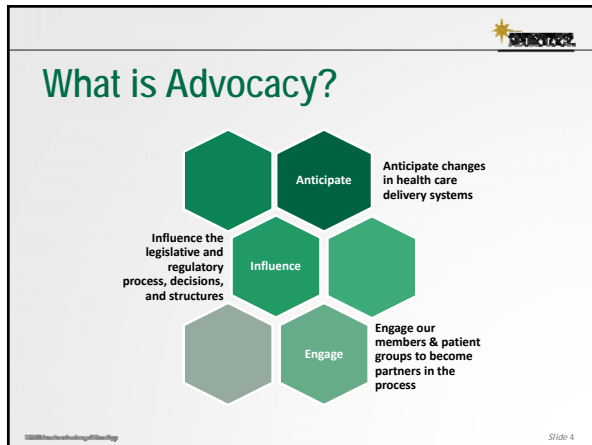
To promote the highest quality patient-centered neurologic care and enhance member career satisfaction

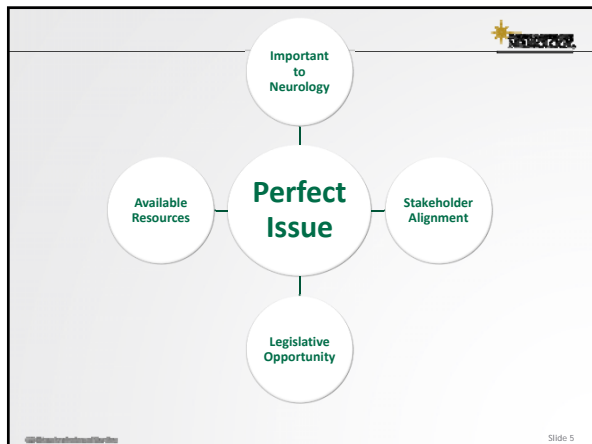
Vision

To be indispensable to our members

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Maximize Effort

Health Care Policy

Important to Medicine

Important to Neurology

AAN Can Influence Outcome

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Influence Has Many Forms

Bills

Sign-on letters

Media

Hearings

Speeches

Inquiries & Requests

Legislator

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How Can AAN Influence Policy?

| | | |
|---------------------|---------------------|-------------------------------|
| Position Statements | AAN Comment Letters | Sign-on Letters |
| Coalitions | Partnerships | Grassroots |
| BrainPAC | Relationships | Public Relations/Social Media |

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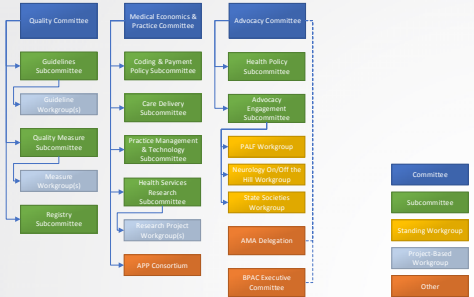
AAN Washington, DC Presence

- 2005: DC office opened with one lobbyist
- 2019: DC office now has 6 staff
 - 2 Lobbyists & 1 PAC Manager
 - 2 Regulatory Staff
 - 1 Health Policy Expert



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AAN Health Policy Structure



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Advocacy Committee

- Defines strategic direction to achieve the AAN's health policy goals at all levels of government
 - State and federal
 - Legislative and regulatory
- Streamlined approach
- Seeks to maximize AAN's impact

Advocacy Committee

| | | | |
|----------------------------|----------------------------------|------------------------------|--|
| Health Policy Subcommittee | Advocacy Engagement Subcommittee | BrainPAC Executive Committee | AAN Delegation to AMA House of Delegates |
|----------------------------|----------------------------------|------------------------------|--|

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Coalitions

The Ad Hoc Group for Medical Research

RRC
Regulatory Relief Coalition
Protecting Patients' Timely Access To Care

Friends of pcor reauthorization

LEAD
Leaders Engaged in Alzheimer's Disease

AMERICAN BRAIN COALITION

Protect Patients Now!

COGNITIVE SPECIALTY COALITION

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Partnerships

ALS ASSOCIATION

MS
National Multiple Sclerosis Society

ALLIANCE FOR MEDICAL RESEARCH

American Heart Association | American Stroke Association
Life is why?

alzheimer's association

Tourette Association of America
Awareness. Research. Support.

AUTISM SPEAKS

THE MICHAEL J. FOX FOUNDATION FOR PARKINSON'S RESEARCH

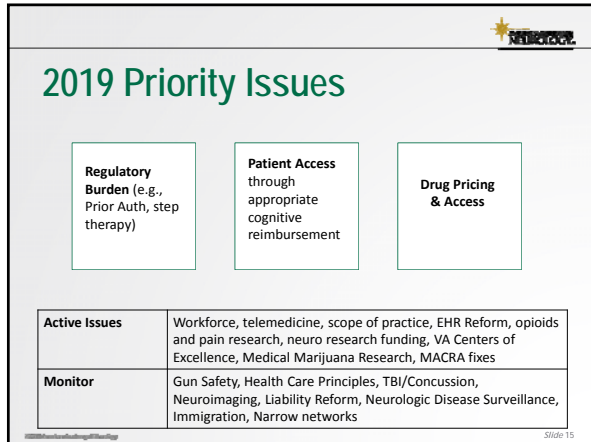
CHILDREN'S HOSPITAL ASSOCIATION

EPILEPSY FOUNDATION

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AAN Advocacy Issues

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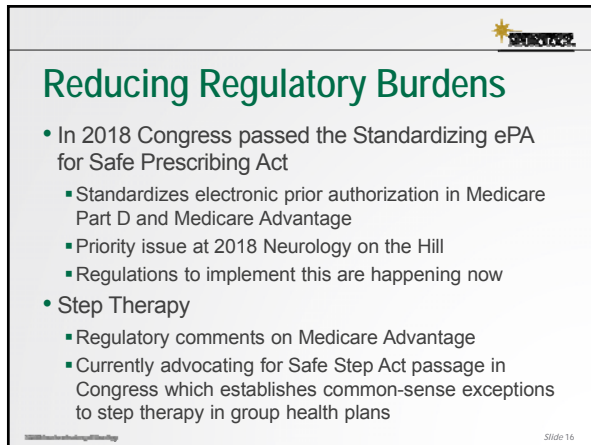
2019 Priority Issues

Regulatory Burden (e.g., Prior Auth, step therapy)

Patient Access through appropriate cognitive reimbursement

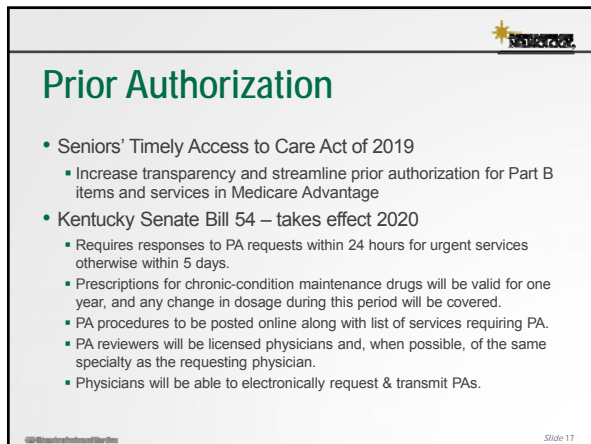
Drug Pricing & Access

| | |
|----------------------|--|
| Active Issues | Workforce, telemedicine, scope of practice, EHR Reform, opioids and pain research, neuro research funding, VA Centers of Excellence, Medical Marijuana Research, MACRA fixes |
| Monitor | Gun Safety, Health Care Principles, TBI/Concussion, Neuroimaging, Liability Reform, Neurologic Disease Surveillance, Immigration, Narrow networks |




Reducing Regulatory Burdens

- In 2018 Congress passed the Standardizing ePA for Safe Prescribing Act
 - Standardizes electronic prior authorization in Medicare Part D and Medicare Advantage
 - Priority issue at 2018 Neurology on the Hill
 - Regulations to implement this are happening now
- Step Therapy
 - Regulatory comments on Medicare Advantage
 - Currently advocating for Safe Step Act passage in Congress which establishes common-sense exceptions to step therapy in group health plans



Prior Authorization

- Seniors' Timely Access to Care Act of 2019
 - Increase transparency and streamline prior authorization for Part B items and services in Medicare Advantage
- Kentucky Senate Bill 54 – takes effect 2020
 - Requires responses to PA requests within 24 hours for urgent services otherwise within 5 days.
 - Prescriptions for chronic-condition maintenance drugs will be valid for one year, and any change in dosage during this period will be covered.
 - PA procedures to be posted online along with list of services requiring PA.
 - PA reviewers will be licensed physicians and, when possible, of the same specialty as the requesting physician.
 - Physicians will be able to electronically request & transmit PAs.




Cognitive Reimbursement

- Shift in the past 5 years where CMS actively acknowledges AAN feedback and expertise
- Successfully fought against consolidation of E/M codes with alignment of legislative and regulatory strategies


700+ members combined
congress through our
collaborative efforts

133 private and public
groups support our work and
share our goals




54 Capitol Hill meetings
with key decision makers
promoting the E/M issue

5 meetings with staff
members at Health and
Human Services



1 common goal:
advance for our members
and their patients



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Congratulations to the AAN!

- Won American Association of Medical Society Executives Profiles of Excellence award for collaboration and advocacy efforts related to our wins in the final 2019 Medicare Physician Fee Schedule



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Drug Pricing Current Landscape

\$\$\$75,000 price leads disabled mom to ration meds

Trump drug pricing setbacks put pressure on Congress

'There's a lot of screaming into the void': Toddler's parents battle for coverage of \$2.1 million gene therapy

2020 election creates 'perfect storm' for drug price reform by year-end

Oversight Committee Launches Sweeping Drug Price Investigation

CONGRESS REVIVES FLURRY OF DRUG PRICING LEGISLATION

White House backs importing drugs from abroad


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AAN Efforts to Date

- Part of the drug pricing conversation
- Reviewing and commenting on dozens of drug pricing bills including provisions on transparency, drug rebates, Medicare negotiation, and access
- Commented on many major proposals from administration
 - Direct to consumer advertising (*courts struck down*)
 - Step therapy and prior authorization for protected classes in Medicare Part D (*scaled back proposal*)
 - Drug rebate reform (*withdrew proposal*)
 - International pricing index for Medicare Part B drugs

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Neurodisease Surveillance

- In 2016, as part of the 21st Century Cures Act, Congress authorized CDC to initiate development of a National Neurological Conditions Surveillance System
- FY2019 appropriations of \$5 million
 - Beginning implementation with MS and Parkinson's
- Currently working to oppose efforts to include schizophrenia in initial system

“ This project will shine a light on the incidence and prevalence of often neglected neurological conditions and the impact they have on the public's health ”

— Sharna Mercer, PhD, MSc
National Neurological Conditions Surveillance System Lead, CDC

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Get Involved!

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Capitol Hill Report

- Bi-weekly update on legislative action and advocacy for neurology
- Emailed to all US AAN members



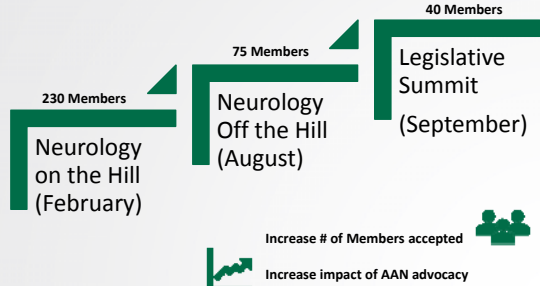
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Neurology on the Hill



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Increasing AAN Member's Impact



230 Members
Neurology on the Hill (February)


75 Members
Neurology Off the Hill (August)

40 Members
Legislative Summit (September)

Increase # of Members accepted

Increase impact of AAN advocacy

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Help us remain in the top-ten!

- Make your 2019 donation to BrainPAC now!
- Text keyword **Neurology** to 41444 to donate to BrainPAC
- Open to US Citizens or Permanent Residents

Contributions to BrainPAC are not deductible for federal income tax purposes. Contributions to BrainPAC are strictly voluntary, and you have the right to refuse to contribute without any reprisal. Federal election law requires the AAN to use its best efforts to collect and report the name, mailing address, occupation, and name of the employer of individuals whose contributions exceed \$200 in a calendar year. Voluntary political contributions by individuals to BrainPAC are limited to \$5,000 per calendar year and should be made with personal funds, which are used to benefit political candidates and activities on a national level that support neurology. Funds received from corporations, partnerships, or nonmembers are used to defray administrative expenses of BrainPAC.

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Questions?

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